



**«A tree has roots in the soil yet reaches to the sky.
It tells us that in order to aspire we need to be grounded
and that no matter how high we go, it is from our roots
that we draw sustenance.»**

*Wangari Maathai
Professor, environmental activist, politician & Nobel Peace Prize winner*

New Year - New Aspirations

The year 2025 has arrived and we wish you a happy, successful and above all healthy new year!

The 'Tree of Life' is a 44 metre high majestic sculpture of a baobab tree in the Animal Kingdom in Orlando/Florida. Inspired by the mythological concept of the same name, it features more than 8,000 branches of various sizes, around 102,000 artificial leaves and 337 carvings of existing and extinct animal species on its trunk and surrounding roots. A fascinating work of art and a magical place.

The meaning of the Tree of Life encompasses the power of life, creation, knowledge, wisdom, resilience and longevity. It is a symbol of growth and fertility, and reminds us that everything in life follows an eternal cycle.

In 2025, companies, managers and employees will once again face major challenges. Every transition or change process should be viewed from a holistic perspective: As we strive to rise to new challenges, we must nurture and preserve what has nourished us before. It is up to each and every one of us to strengthen the roots while ensuring the development of the different branches. The true potential for transformation lies in this harmony between the pursuit of a new height and respect for what anchors us in our deepest identity in reality.

As your partners, we will continue to support you with passion, and help you realise your ambitions in 2025. Thank you for the quality of our collaboration, our exchanges and, above all, for your trust.

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